

Christian Mackey

Graphic Designer & Illustrator

(908) 334-5308

ChristianXMackey@gmail.com

www.ChristianXMackey.com

Driven and versatile graphic designer & illustrator with over nine years of experience in the field. Over my career, I've built a multitude of skills in print and digital media, including web design, large and small format signage, branding, identity, and layout design, well-versed in all industry-standard software such as Photoshop, InDesign, and Illustrator. I work well individually and as part of a team, large or small.

I'm excited to join and collaborate with fellow creatives and provide my expertise and skills to the right organization or client.

Experience

Graphic Designer

NYULangone Health | March 2024 - April 2024

- Design and develop wayfinding and signage in accordance with company and regulatory standards.
- Prepare print files according to vendor specifications for out-of-house printing.
- Design accurately scaled digital mockups of signage for presentation and proposal purposes.
- Surveying and documenting signage locations for future proposal designs and informative purposes.
- Additionally, I provided miscellaneous graphic design services for the department, including tasks such as newsletter layout and logo design.

Graphic Designer

UMASS Boston | December 2023 - January 2024

- Collaborate closely with the creative director to develop artwork and designs tailored to the demands of the University Creative Department.
- Designing digital and print assets, brochures, signage, and display materials.
- Assisting in the in-progress rebrand of University Material including helping design the physical identity of decided brand assets, layout, and logo design.

Production Designer

NJCPA | March-May 2023(Temp)

- Creating a wide range of visual assets for the company, such as diplomas, posters, brochures, logos, badges, and video presentations for both print and digital use.
- Large batch digital editing and formatting of production materials for print purposes.

Graphic Designer

JRCigars | July - October 2023

- Working as part of a creative team to develop artwork and designs tailored to the specific requirements of the creative department.
- Responsible for creating and editing digital assets, advertisements, and campaigns for e-mails, websites, and social media platforms.
- Collaborating with peers to strategize and execute future advertising campaigns.

Experience (Continued)

Graphic Designer

Chatter Creative | January 2022 - November 2023 (Contract)

- Refine design concepts from client briefs and incorporate feedback to produce final designs.
- Generate mockups and proofs for client review and approval, adhering to production guidelines.
- Manage projects encompassing branding, printed media, logo design, and social media content.

Graphic Designer

Laire Digital | November 2021-March 2022 (Contract)

- Develop a range of artwork and designs based on client specifications.

Graphic Designer

All Colors LLC | May-June 2021 (Temporary)

- Translate client briefs into concepts and refine them based on client feedback to produce final designs
- Convert artwork into pre-press separations for in-house printing.

Graphic Designer

ViacomCBS | Sept-Dec 2020 (Contract)

- Coordinated with multiple design teams to create visual assets & designs for multiple digital services.
- Formatting to various specifications for web, apps, and connected TV devices.

Graphic Designer

Home City Inc. | April-Dec 2019 (Contract)

- Edit, retouch, color match, resize, and reformat provided images to multiple e-commerce marketplace specifications, as well as create lifestyle composite images.

Graphic Designer

Concord Electronics | Oct 2014-May 2018 (Contract)

- Edit, retouch, color match, resize, and reformat provided images to multiple e-commerce marketplace specifications, as well as create lifestyle composite images.

Education

Rowan University | Glassboro, NJ

Bachelor of Arts | Graphic Design

Graduated 2014

Skills

- Digital & Traditional Illustration
- Wayfinding & Signage
- Web Design
- WordPress
- HTML & CSS
- Photo Editing/Retouching
- Typography
- Motion Graphics
- Identity & Branding Design
- Photoshop
- Illustrator
- InDesign
- XD/Sketch
- After Effects
- Blender
- Microsoft Suite

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***References Available on Request**